

Seed



Seek what matters.

seek.ai



Our Belief

Foundation models are the future of knowledge work.



The Data Analysis Bottleneck

“Self-serve” analytics tools are alienating to business users.

67% of executives are uncomfortable accessing data from existing tools/resources. (Deloitte)

Asking the data science team directly is ***much*** easier.

Hey Sarah, sorry to bother you, can you tell me how many transactions there were on our site last month?

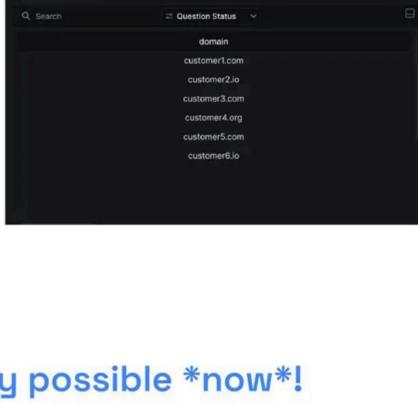
- Data team needs to answer ad-hoc questions from everyone in organization
- Questions pile up and take hours or days to answer
- Data team's own projects get delayed. Business users' deadlines get missed.



Seek's Natural Language Interface for Data



...powered by AI-generated SQL



This is only possible ***now***!

Generative AI code generation accuracy went from 0% to 72% between 2020- 2021



Seek's First Year

Initial Product Delivery

- Cloud-based application deployed
- Proprietary model architecture deployed
- SOC2 audit passed
- Patent pending for the Seek Workflow™

Strong Customer Demand

12 contracts signed

Core Initial Team

- Founding team complete (CEO, CRO, Director of Engineering, NLP research scientist)
- Team composition: 7 Engineering/AI; 2 BusDev
- Design/engineering agency hired



How we help customers unlock ROI

“Without the right data, retailers of CPG products are missing out on **billions of dollars of GMV** that they are capable of shipping. Seek allows our CPG customers to query these complex datasets in a fraction of the time it would take with traditional data tools, which finally lets them unlock this GMV. We are thrilled to be an early design partner of Seek because of these gains that it will produce for our customers” –CPO, Mid-Stage SaaS Company



When customers use Seek...

- ...questions are answered 75% faster
- ...thousands of questions get asked
- ...time waiting for answers goes down from 2 weeks to same-day



Seek's Founding Team



Sarah Nagy
CEO

Enterprise Data Products: Edison, Predata (both successful exits)
Quant/Data Science: Citadel; ITG
Master in Finance: Princeton
BAS, Astrophysics/Business Economics: UCLA



Sarah Smith
CRO

Head of Sales: Edison (successful exit via acquisition by a unicorn, YipitData); Markit; ICE; S&P
Options Trading: Prime International



David Lee
Head of Engineering

Senior Software Engineer: DataFox
MS, Information Systems: Carnegie Mellon
BS, Industrial Engineering: Northwestern



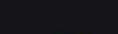
Raz Besaleli
NLP Research Scientist

Co-founder and Head of Information Systems: Aphelion Orbitals
Graduate Research Assistant: Montclair NLP Lab



We are raising \$4m

To build the natural language interface for data.



Thank you!

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